

bluesign®

**Press Release**  
**St.Gallen – Riddes**  
**September, 29th, 2020**

## **Press Release Bluesign & Smart-Indigo**



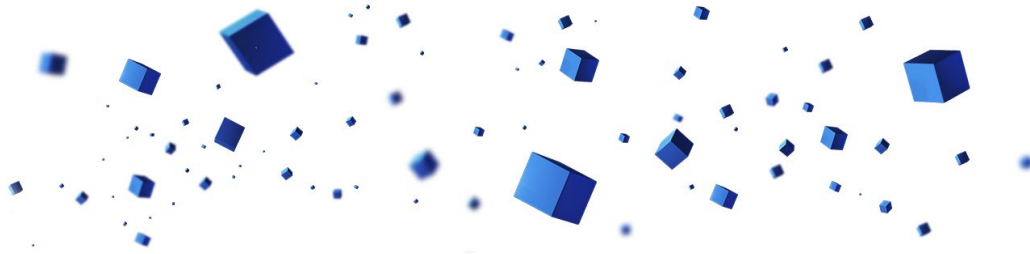
**In July 2020 bluesign technologies AG and Sedo Engineering SA signed the bluesign® SYSTEM PARTNER agreement for supporters.**

The bluesign® SYSTEM focuses on resources, people and the environment. With its holistic approach based on Input Stream Management, Bluesign reduces the impact on people and on the environment, for the responsible use of resources and provides the highest level of consumer safety. Verification are provided for products and articles in the supply chain such as chemical products, yarns, fabrics, accessories, etc.

The bluesign® SYSTEM PARTNERS are responsibly acting parties of the textile value chain. They range from chemical suppliers to manufacturers to brands and are committed to applying the bluesign® SYSTEM. As such, they are required to meet a high level of safety for both people and the environment, to use resources responsibly, and to continuously improve their environmental performance.

*“From one Swiss organization to another, we are proud to welcome Sedo Engineering on board as a new bluesign® SYSTEM PARTNER. Swiss companies are known for being global innovation leaders, and we hope this partnership rooted in innovation for the future, will motivate other Swiss textile organizations to recognize the value in joining the global Bluesign system. Together we are strengthening the global textile supply chain with our progressive and innovative work. We are thoroughly impressed by the Smart-Indigo™ technology, which will move forward the world of denim.”* Katharina Mayer, Country Sales Manager at Bluesign.

Sedo Engineering SA aligns with the Bluesign mission, aiming to reduce the environmental impact of the denim industry through its innovative Smart-Indigo™ technology. Smart-Indigo™ technology for indigo-dyeing makes the difference for the denim world by using an electrochemical process consuming considerable fewer resources than other traditional methods. Using only indigo pigment, caustic soda, water and electricity, and through a fully automated process, the Smart-Indigo™ solution is the a highly sustainable way to dye denim.



The use of electricity instead of chemicals results in a process emitting considerably less CO<sub>2</sub>, consuming less energy and water. A revolutionary technology that protects the environment, creates safer and healthier workplaces, and offers economical production.

### **About Sedo Engineering SA**

Sedo Engineering SA was founded in 2014 with the purpose to invent sustainable technologies for the denim industry. Managed and based on people who are having more than 40 years of experience in the textile dyeing and finishing industry. Being located in Switzerland and as a part of the Savio Group, Sedo Engineering SA offers Swiss quality standards and highest reliability.

With a worldwide network of experienced partners at the most important locations of the textile world, Smart-Indigo™ is not only offering groundbreaking and proven technology it's based on an established and successful structure.

### **About bluesign technologies ag**

The bluesign® SYSTEM is the key to sustainable textile production. It eliminates harmful substances right from the beginning of the manufacturing process, and it sets and monitors standards for environmentally friendly and safe production. This not only ensures that the final textile product meets very stringent consumer safety requirements worldwide, but also gives consumers confidence in purchasing a sustainable product.

Bluesign technologies ag was founded in 2000. Since then, the bluesign® SYSTEM has supported organizations throughout the outdoor and fashion industry establish clean and safe supply chains for people and planet.

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