

PureDenim Srl
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SMART INDIGO purchasing benefit Certificate

PureDenim Srl, utilizes SMART INDIGO™ a Sedo Engineering SA, electrochemical indigo reduction technology, since 2016 attests the benefits and advantages, got through the years in the usage of 30% liquid indigo own made, for denim fabric production.

The usage of SMART INDIGO™ allowed Pure Denim srl, to reduce drastically in the preparation of main Indigo dyestuff:

- 90% less CO2 emissions
- 70% less ENERGY
- 100% of chemical agent additives
- Up to 35% less RAW MATERIAL COST

This target has been achieved using SMART INDIGO machine and modifying the processes accordingly with Italdenim SpA and Pure Denim srl, technology.

Luigi Caccia
Chairman PureDenim Srl

